

ANNUAL REPORT



A NOTE FROM OUR FEARLESS LEADERS



Reflecting on the past year, 2023 was a transformative journey marked by growth and miraculous moments. Our heartfelt gratitude extends to our friends, supporters, generous donors, and our dedicated team for collectively steering us toward success.

In a strategic move, we chose to formalize our internal team, dedicating time to fortify our programming. This decision prompted a temporary pause on special events, allowing us to channel our energies into fostering a more robust foundation. Notably, we welcomed our entire team in-house, a deliberate step to allocate more time and resources toward expansion.

Throughout 2023, we witnessed not only the expansion of our programs and core initiatives. Despite our focus on internal development, we continued to raise a significant amount of funds, thanks to the support of financial partners and a dedicated community of donors.

Our mission remains firm—to be a beacon of hope for children and families facing challenging circumstances. With every passing day, we strive to honor Mia and make her proud. In 2023, we have worked towards our goal of providing small blessings with profound impacts, a testament to the collective dedication and compassion that define our organization. Here's to another year of making a difference and spreading joy in the lives of those who need it most.













EXECUTIVE SUMMARY

our mission

MIA'S MIRACLES
PROVIDES SMALL
BLESSINGS WITH LARGE
IMPACTS, BRINGING SMILES
AND POSITIVITY TO CHILDREN
AND FAMILIES FACING
CHALLENGING
CIRCUMSTANCES.

our vision

THAT ALL
CHILDREN AND
FAMILIES RECEIVE ACCESS
TO RELIABLE RESOURCES AND
A SUPPORTIVE NETWORK
THAT LEADS TO A
HOPEFUL FUTURE.

BOARD OF DIRECTORS



MARIA OCHOA
President



CAMILO VILLEGAS

Vice President



CLARKE JONES
Secretary



JULIANA VELASQUEZ

Member



SPENCER SEAMAN
Member

OUR TEAM



GENNA LANCASTER

Executive Director



JAMI VELEZ Creative Director



PENELOPE MORA

Latin America Coordinator



As bills continue to rise many families struggle to pay for items not covered by insurance such as gas, rent, utilities, transportation etc. Mia's Blessings works to provide grants of financial assistance to families going through crises in both the U.S. and Colombia so that instead of worrying about immediate financial hardships, they can focus their attention on the health and well-being of their families. Mia's Blessings accepts applications from families being treated at Nicklaus Children's Hospital, Palm Beach Children's Hospital, and multiple organizations in Colombia.

new in 2023

MIA'S BLESSINGS FINANCIAL AID FUND

 —an initiative encompassing a nationwide grant program.
 This program extends \$1,500 grants to families undergoing the challenges of caring for a child in active treatment for brain cancer.









Mia's Miracles hopes to provide a moment of reprieve for caregivers during crises in Miami and Jupiter, FL. Individuals during times of stress and trauma feel overwhelmed and exhausted. Mia's Serenity Space has four locations within Nicklaus Children's Hospital and one at Quantum House in Jupiter, Fl. All our rooms are filled with joy, positivity, and relaxation.

The impact of relaxation strategies will allow caregivers and nurses to destress, resulting in a calmer disposition which can lead to a decrease in errors and better care for their families!

new in 2023

Mia's Miracles completed two rooms at Quantum
House in Jupiter, FL to provide the caregivers a place
of relaxation while their children have a safe and
special place to play. In addition, the Foundation
constructed the first of its kind Serenity Cart, a
mobile addition to the 2nd Floor at Nicklaus
Children's Hospital for medical staff to pick
up snacks, embrace inspirational
quotes and rejuvenate in between
patient visits.







Mia's Miracles hopes to bring a message of comfort to families going through medical crises by way of uplifting, celebratory events, and gifts for caregivers during their most challenging times.

FAMILY FUN EVENTS

are monthly events
for the entire family to either
celebrate a birthday or participate
in a fun-themed craft to take
patients and their families'
minds off the difficulties
they may be facing.

SUPPORT TRAYS

are delivered to
families who receive difficult
medical news. These trays are
stocked with coffee, tea, and
pastries alongside an
inspirational quote to
provide support and
comfort during a
difficult time.

CAREGIVER BAGS

are gifted to moms
of children currently receiving
treatment for medical emergencies.
These bags are filled with items to
bring comfort and love during
challenging times. Each bag
contains fuzzy socks, eye masks,
journals, foundationbranded cups, and more.





new in 2023

We are eager to give back in a big way to caregivers and medical staff this year through events at our medical facility partners. These events included Mother's Day massages and wellness chats, Nurses Week massages, and Caregiver Bags. We also launched our Support Tray program at Nicklaus Children's Hospital. 221 trays filled with coffee, tea, and pastries were delivered to families who have a traumatic event such as a code blue, new diagnosis, or rapid response needs.







fundsaising efforts

PGA TOUR WIVES BRUNCH

TOUR Wives Association for hosting the second annual brunch and walk at the beach. This year, the Association supported the Foundation by purchasing and packing 50 Caregiver Bags to deliver to Quantum House in Jupiter, FL. In 2023 the PGA TOUR Wives Foundation donated \$8,500 to



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We held our third annual virtual fundraiser during Childhood Cancer Awareness

Month in September. Our community came together to raise approximately \$40,000 to help children and families in need.

THIRD PARTY COLLABORATIONS

We are so thankful to brands that
want to give back both in the US and Colombia.
Mia's Miracles partnered with brands such as
Filipa, Supi, Sister Sister, Royal Albartross, and
Jimmy Choo. These brands donated a
portion of sales during a specific
timeframe or for a specific item









grants&donations

WE ARE BEYOND GRATEFUL

for the grants & general donations and support we receive throughout the year from our community including major gifts from Nicklaus Children's Health Care Foundation, the PGA TOUR, Lucas and Krista Glover, Golf Fights Cancer, and the Gator Bowl Association.



KRISTA & LUCAS
GLOVER





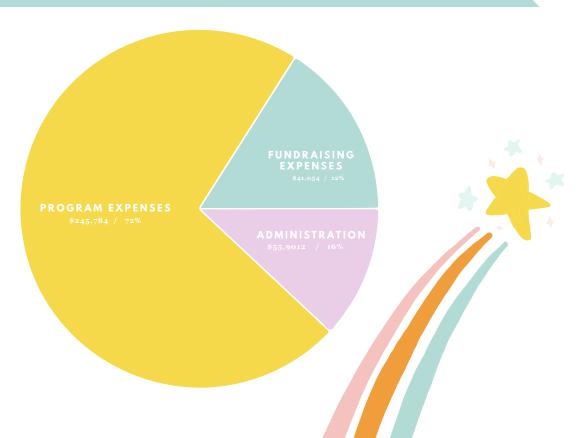


financials

REVENUE



EXPENSES





We are excited to outline our ambitious goals aimed at furthering our mission and making a positive impact on the lives of those we serve. Our objectives for the upcoming year are as follows:

ENHANCED PROGRAM FUNDING

We are committed to boosting the impact of our initiatives by increasing funding to our programs. Specifically, we aim to channel additional resources into the Nationwide Mia's Blessings Financial Aid Fund, ensuring that financial barriers do not hinder individuals from accessing the support they need while their child is in treatment for brain cancer.

EXPANSION OF SERENITY SPACES AND MIA'S HELPING HANDS

As part of our ongoing commitment to providing comfort and assistance to those facing challenges, we plan to broaden our reach by establishing partnerships with new hospitals and medical centers. This expansion will not only extend the availability of our Serenity Spaces but also facilitate the growth of Mia's Helping Hands events, allowing us to touch the lives of more individuals in need.

INNOVATIVE FUNDRAISING EVENTS

In 2024, we are excited to introduce a series of new fundraising events that will not only contribute to our cause but also provide our incredible community with enjoyable and meaningful ways to give back. These events will create opportunities for engagement, fostering a sense of unity and shared purpose within our community.



- genna@mias-miracles.org
- www.mias-miracles.org
- @mias_miracles
- facebook.com/MiasMiraclesFoundation
- https://www.youtube.com/channel/UCVu24im5W1lUJk5luAs2qEQ
- Mia's Miracles Foundation



Mia's Miracles Foundation is a registered 501c3 tax-exempt organization.